1. Name and Address of Reporting Person

Sundjaja Kristy

C/O TABOOLA.COM LTD.
16 MADISON SQUARE WEST 7TH FLOOR
NEW YORK NY 10010

2. Issuer Name and Ticker or Trading Symbol

Taboola.com Ltd. [TBLA]

3. Date of Earliest Transaction (Month/Day/Year)

08/16/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

08/17/2023

5. Relationship of Reporting Person(s) to Issuer

Director

Chief People Officer

1. Title of Security (Instr. 3)

Ordinary Shares

2. Transaction Date (Month/Day/Year)

08/16/2023

3. Deemed Execution Date, if any (Month/Day/Year)

- 

4. Transaction Code (Instr. 4)

A

5. Securities Acquired (A) or Disposed Of (D) (Instr. 5)

A

6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 6)

562,159

7. Ownership Form: Direct (D) or Indirect (I) (Instr. 7)

D

8. Ownership: Beneficial (B) or Direct (D) (Instr. 7)

B

9. Relationship of Reporting Person(s) to Issuer

10% Owner

10. Issuer: Director (D) or Officer (O) (Instr. 10)

D

11. Nature of Indirect Beneficial Ownership (Instr. 11)

- 

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 4)</th>
<th>5. Securities Acquired (A) or Disposed Of (D) (Instr. 5)</th>
<th>6. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 6)</th>
<th>7. Ownership Form: Direct (D) or Indirect (I) (Instr. 7)</th>
<th>8. Ownership: Beneficial (B) or Direct (D) (Instr. 7)</th>
<th>9. Relationship of Reporting Person(s) to Issuer</th>
<th>10. Issuer: Director (D) or Officer (O) (Instr. 10)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 11)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ordinary Shares</td>
<td>08/16/2023</td>
<td></td>
<td>A</td>
<td>A</td>
<td>562,159</td>
<td>D</td>
<td>D</td>
<td>10% Owner</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, 5 and 6)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 6)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 7)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 11)</th>
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</thead>
<tbody>
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Explanation of Responses:

1. These shares were withheld to satisfy tax withholding obligations in connection with the vesting of previously awarded Restricted Share Units ("RSUs"). No shares were sold.
2. Includes 159,465 ordinary shares.
3. Includes 172,547 RSUs which shall vest in equal quarterly installments through 2026, subject to the Reporting Person's provision of service to the Issuer on each vesting date. Each RSU represents the right to receive one ordinary share upon vesting and settlement.
4. Includes 289,582 RSUs which shall vest in equal quarterly installments through 2027, subject to the Reporting Person's provision of service to the Issuer on each vesting date. Each RSU represents the right to receive one ordinary share upon vesting and settlement.

/s/ John Ferrantino, Attorney-in-fact

08/17/2023

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.