FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	20549	
vvasiiiigtoii,	D.C.	20049	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

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Name and Address of Reporting Person*     Sundjaja Kristy				2. Issuer Name and Ticker or Trading Symbol Taboola.com Ltd. [ TBLA ]									eck all appli Directo	k all applicable) Director		10% Ov	wner	
	` ,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/01/2023								]	helow)		below)		
		TH FLOO	OR	4. If	Ameı	ndmei	nt, Date o	of Original	Filed	(Month/Da	ay/Ye	ar)	Line	e)				
ORK	NY	10010												Form f	iled by Mo		•	
	(State)	(Zip)			Chec	k this I	oox to indi	cate that a t	ransa	action was r	made į	pursuant	to a cor	tract, instruct	ion or writte	n plan th	at is intende	ed to
	Та	ble I - No	n-Deriv												d			
Date		Day/Year)   Exc		Execution Date, f any							Securiti Benefic Owned	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Direct Indirect Itr. 4)	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount (A) or (D)		(A) or (D)	Price	Transac	action(s)			(Instr. 4)		
Shares			07/01/	/2023	2023		M		12,65	58 A		\$2.0	7 651,097		D			
Shares			07/01/	/2023				F		10,534	<b>1</b> (1)	D	\$3.1	1 640,5	640,563(2)(3)(4)		(3)(4) D	
		Table II												Owned				
or Exercis	e (Month/Day/Yea	Execution if any	n Date,	Transac Code (I		of Deri Secu Acqu (A) o Disp of (D	vative urities uired or osed o) cr. 3, 4	Expiration	Date	:	Amo Secu Unde Deriv	ount of urities erlying vative Se		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficial Owned Following Reported	i C	Ownership Form: Direct (D) or Indirect	11. Natur of Indirec Beneficia Ownersh (Instr. 4)
	ja Krist  BOOLA.  BISON SO  ORK  Security (I  Shares  Shares  2.  Conversic or Exercis Price of Derivative	Ja Kristy  (First)  BOOLA.COM LTD. DISON SQUARE WEST 7  ORK NY  (State)  Ta  Security (Instr. 3)  Shares  Shares  2. Conversion or Exercise Price of Derivative (Month/Day/Yea	(First) (Middle) BOOLA.COM LTD. DISON SQUARE WEST 7TH FLOC  ORK NY 10010  (State) (Zip)  Table I - No  Security (Instr. 3)  Shares  Table II -  Conversion or Exercise Price of Derivative  I a. (Month/Day/Year)  Shares  A. Deer Execution if any (Month/D	(First) (Middle)  BOOLA.COM LTD.  DISON SQUARE WEST 7TH FLOOR  Table I - Non-Derive  Security (Instr. 3)  Table II - Deriva (e.g., p  Conversion or Exercise Price of Derivative Price of Derivative  (Month/Day/Year)  (Middle)  (All didle)  (All didle)  (Zip)  Table II - Non-Derive (Month/Day/Year)  3A. Deemed Execution Date, if any (Month/Day/Year)	Tale   Conversion or Exercise Price of Derivative Security (Month/Day/Year)   San Deemed Execution Date (Month/Day/Year)   Code (I (Month/Day/Year)   Code	Taboo	Taboola.cd	Taboola.com Ltd    Jack	Taboola.com Ltd. [ TBL    Taboola.com Ltd. [ TBL   3. Date of Earliest Transaction (Mo   07/01/2023	Taboola.com Ltd. [ TBLA ]  Taboola.com Ltd. [ TBLA ]  3. Date of Earliest Transaction (Month/l 07/01/2023	Taboola.com Ltd. [ TBLA ]  3. Date of Earliest Transaction (Month/Day/Year) 07/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year) 07/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year) 07/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year) 07/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year) 07/01/2023  5. Table I - Non-Derivative Securities Acquired, Disposed of (Security (Instr. 3) 07/01/2023  5. Table II - Derivative Securities Acquired, Disposed of (e.g., puts, calls, warrants, options, convertion of (e.g., puts, calls, warrants, options, convertion of Code (Instr. 8) 07/01/2023  7. Transaction Date (Instr. 9) 07/01/2023  7. Transaction Date (Instr. 9) 07/01/2023  8. Number of Exercise Date (Instr. 9) 07/01/2023  8. Number of Code (Instr. 9) 07/01/2023  9. Odd of (Odd of Code (Instr. 9) 07/01/2023  9. Odd of Co	Taboola.com Ltd. [ TBLA ]  3. Date of Earliest Transaction (Month/Day/Year) 07/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year) 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Date of Earliest Transaction (Month/Day/Year) 6. Date of Original Filed (Month/Day/Year) 7. Transaction bate of Original Filed (Month/Day/Year) 8. Shares  Table I - Non-Derivative Securities Acquired, Disposed of, or (e.g., puts, calls, warrants, options, convertible security (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or (e.g., puts, calls, warrants, options, convertible security (Instr. 3, 4 (Month/Day/Year) 6. Date Execusion Date (Month/Day/Year) 6. Date Exercisable and Executive Securities Acquired (A) or Exercise of Derivative Securities Acquired (Instr. 3, 4 (Month/Day/Year) 6. Date Exercisable and Execution Date (Month/Day/Year) 8. Shares  Table II - Derivative Securities Acquired, Disposed of, or (e.g., puts, calls, warrants, options, convertible security (Instr. 3, 4 (Month/Day/Year) 6. Date Exercisable and Expiration Date (Month/Day/Year) 8. Derivative Securities Acquired, Disposed of (D) Derivative Securities Acquired (Month/Day/Year) 8. Derivati	Taboola.com Ltd. [ TBLA ]  3. Date of Earliest Transaction (Month/Day/Year)  3. Date of Earliest Transaction (Month/Day/Year)  4. If Amendment, Date of Original Filed (Month/Day/Year)  Corversion of Exercise of Date (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Benefice of Date (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible securities and a fansaction pate (e.g., puts, calls, warrants, options, convertible securities and a fansaction pate (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible securities and a fansaction pate (if any (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible securities price of Derivative Securities Acquired (A) or Derivative Securities Acquired (A) or Derivative Securities Securit	Taboola.com Ltd. [TBLA]  3. Date of Earliest Transaction (Month/Day/Year)  O7/01/2023  4. If Amendment, Date of Original Filed (Month/Day/Year)  ORK NY 10010  (State)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial Security (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially (e.g., puts, calls, warrants, options, convertible securities)  Title and Expiration Date (Month/Day/Year)  Title and Expiration Date (Month/Day/Year)  Title and Expiration Date (Month/Day/Year)  Shares  Table II - Derivative Securities Acquired, Disposed of, or Beneficially (e.g., puts, calls, warrants, options, convertible securities)  Title and Expiration Date (Month/Day/Year)  Shares  Table II - Derivative Securities Acquired, Disposed of (Di) (Instr. 3 and 4)  Transaction (A) or Disposed of, or Beneficially (e.g., puts, calls, warrants, options, convertible securities)  Transaction Date (Month/Day/Year)  Transaction Date (Month/Day/Year)  Table II - Derivative Securities Acquired (A) or Disposed of (Di) (Instr. 3 and 4)	Taboola.com Ltd. [ TBLA ]  Taboola.com Ltd. [ Tbloola.com Ltd.	Taboola.com Ltd. [TBLA]  Taboola.com Ltd. [Month/Day/Year)  Table Iblooloon  Taboola.com Ltd. [TBLA]  Taboola.com Ltd. [Month/Day/Year)  Taboola.com Ltd. [Month/Day/Year)  Taboola.com Ltd. [Month/Day/Year)  Table Iblooloon  Tabooloon  Tabooloon	Taboola.com Ltd. [ TBLA ]   C(heck all applicable)   Director X   Officer (give title below)   Director X   Officer (give title below)   Officer (give title below)   Officer (give title below)   Chief People O   Chief People	Taboola.com Ltd. [ TBLA ]  3. Date of Earliest Transaction (Month/Day/Year)

## Explanation of Responses:

Restricted

1. These shares were withheld to satisfy tax withholding and exercise price obligations in connection with the vesting of previously awarded Restricted Share Units ("RSUs"). No shares were sold.

12,658

2. Includes 140,496 ordinary shares.

\$2.07

3. Includes 189,801 RSUs which shall vest in equal quarterly installments through 2026, subject to the Reporting Person's provision of service to the Issuer on each vesting date. Each RSU represents the right to receive one ordinary share upon vesting and settlement.

(5)

- 4. Includes 310,266 RSUs which shall vest in equal quarterly installments through 2027, subject to the Reporting Person's provision of service to the Issuer on each vesting date. Each RSU represents the right to receive one ordinary share upon vesting and settlement.
- 5. The RSUs shall vest in October 2023, subject to the Reporting Person's provision of service to the Issuer on the vesting date and the closing share price of the Issuer's ordinary shares the day before vesting exceeding the exercise price. The RSUs will be forfeited if the closing share price of the Issuer's ordinary shares the day before vesting does not exceed the exercise price.

/s/ John Ferrantino, Attorneyin-fact 07/03/2023

Ordinary

(5)

12,658

\$0

12,662

D

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

07/01/2023

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.