Taboola.com Ltd.
2 Jabotinsky St, 2nd Floor
Ramat Gan, 5250501
+972 3 696 6966
(the "Company")

Notice Regarding Intention to Effect Distribution Pursuant to the Israeli Companies Law, 1999

This Notice is solely to comply with Israeli Companies Law regulations and must be posted on Taboola's website for 30 days. This Notice requirement is in lieu of the prior process of obtaining Israeli court approval for share buybacks and net issuances.

Notice is hereby given that on November 3, 2026, the Company's Board of Directors (the "**Board**") approved a "distribution", as defined in the Israeli Companies Law, 1999 (the "**Companies Law**"), by way of repurchase (buyback) of the Company's shares, including net issuance, in a total amount of up to $200,000,000 (the "**Distribution**"). The Board approved the Distribution after concluding that the Distribution meets the "Solvency Test" as set forth in Section 302 of the Companies Law.

According to Section 7C.(C) of the Companies Regulations (Reliefs for Corporations, Which Securities Are Listed on Foreign Stock Exchanges) 2000, the Company's creditors may apply to the Company and object to the Distribution, within 30 days.

The Company's total equity according to the audited financial statements as of December 31, 2025, is approximately $907,195,000.

Any share buybacks may be made from time to time in the open market, including through trading plans intended to qualify under Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, in privately negotiated transactions or otherwise. The timing and amount of any share buybacks will be subject to market conditions and other factors determined by the Company. The Company may suspend, modify or discontinue buybacks at any time in its sole discretion without prior notice. This notice is neither an offer to purchase nor a solicitation of an offer to buy any securities.

For information about the Distribution, including the deadline for filing objections to the Distribution, please contact Dr. Shachar Hadar, Meitar Law Offices, 16 Abba Hillel Silver Rd., Ramat Gan 52506, Sunday-Thursday between 9 AM and 5 PM (Israel time), and upon first scheduling by telephone: +972-3-610-3766.

Taboola.com Ltd.