Instruction 1(b).

FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

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nington	, D.C	20	)549								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bigley Deirdre Mary						2. Issuer Name and Ticker or Trading Symbol  Taboola.com Ltd. [ TBLA ]								(Che	ck all app	nship of Reportin applicable) Director		rson(s) to Is		
(Last)	(Fi	rst) (N	/liddle)			3. Date of Earliest Transaction (Month/Day/Year) 08/09/2024									Office below	er (give title v)		Other (s below)	specify	
C/O TABOOLA.COM LTD.  16 MADISON SQUARE WEST 7TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person					
(Street) NEW YORK NY 10010				Form filed by More than One Reporting Person											orting					
(City) (State) (Zip)  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plassatisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											ten plai	n that is inter	nded to							
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	, Dis	posed of	, or E	Bene	eficial	ly Own	ed				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					Executio y/Year) if any			tion Date,					es Acquired (A) Of (D) (Instr. 3, 4		Benefi	ties cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) (D)	) or )	Price		saction(s) r. 3 and 4)			(Instr. 4)		
Ordinary Shares 08/09/2					2024				A		59,172(1	) A \$		\$ <mark>0</mark>	0 198,562		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Dat (Month/Day/Ye		ite	7. Title and Amount of Securities Underlying Derivative Security (In: 3 and 4)		;   C S ()	. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nun of	ount nber ires						

## **Explanation of Responses:**

1. Restricted Share Units ("RSUs") granted to the Reporting Person in connection with their service on the Issuer's Board of Directors. 100% of the RSUs shall vest on May 1, 2025, subject to the Reporting Person's continuous service through the vesting date. Each RSU represents the right to receive one ordinary share upon vesting and settlement.

/s/ John Ferrantino, Attorney-

in-fact

\*\* Signature of Reporting Person Date

08/13/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.