



## Taboola to Present in Upcoming Investor Conferences

February 15, 2024 at 7:30 AM EST

NEW YORK, Feb. 15, 2024 (GLOBE NEWSWIRE) -- Taboola (Nasdaq: TBLA), a global leader in powering recommendations for the open web, today announced that members of its management team will present and host one-on-one investor meetings at the following investor conferences:

**Event:** Morgan Stanley Technology, Media & Telecom Conference

Date: Monday, March 4, 2024

Time: 4:25 p.m. PT

**Event:** JMP Securities Technology Conference

Date: Tuesday, March 5, 2024

Time: 1:00 p.m. PT

**Event:** KeyBanc Emerging Technology Summit

Date: Tuesday, March 5, 2024

Time: 3:00 p.m. PT

A live webcast and replay of the fireside chats will be available on Taboola's investor relations website at [www.taboola.com/about/investors](http://www.taboola.com/about/investors).

### About Taboola

Taboola powers recommendations for the open web, helping people discover things they may like. The company's platform, powered by artificial intelligence, is used by digital properties, including websites, devices and mobile apps, to drive monetization and user engagement. Taboola has long-term partnerships with some of the top digital properties in the world, including Yahoo, CNBC, BBC, NBC News, Business Insider, The Independent and El Mundo. Around 18,000 advertisers use Taboola to reach nearly 600 million daily active users in a brand-safe environment. Taboola is a leader in powering e-commerce recommendations, driving more than 1 million monthly transactions, with leading brands including Walmart, Macy's, Skechers and eBay among key customers.

Learn more at [www.taboola.com](http://www.taboola.com) and follow @taboola on Twitter.

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