



Taboola to Host Group Investor Meeting at Tel Aviv Headquarters

April 10, 2023 at 8:00 AM EDT

NEW YORK, April 10, 2023 (GLOBE NEWSWIRE) -- Taboola (Nasdaq: TBLA), a global leader in powering recommendations for the open web, helping people discover things they may like, today announced that members of its management team will host an Investor Group Meeting at their headquarters in Israel on April 23rd, 2023 from 9:30 - 10:30 a.m. IST.

Founder & CEO Adam Singolda, President & COO Eldad Maniv will present an overview on Taboola's business and highlight key strategic priorities in a Q&A format hosted by Oppenheimer Israel.

Participants in the Tel Aviv area can register to attend in-person by emailing investors@taboola.com. Please RSVP before April 17, 2023, to attend in person.

A translated transcript will be available before market open on April 24, 2023, on Taboola's investor relations website at www.taboola.com/about/investors.

About Taboola

Taboola powers recommendations for the open web, helping people discover things they may like. The Company's platform, powered by artificial intelligence, is used by digital properties, including websites, devices and mobile apps, to drive monetization and user engagement. Taboola has long-term partnerships with some of the top digital properties in the world, including CNBC, BBC, NBC News, Business Insider, The Independent and El Mundo. Approximately 18,000 advertisers use Taboola to reach over 500 million daily active users in a brand-safe environment. Following the acquisition of Connexity in 2021, Taboola is a leader in powering e-commerce recommendations, driving more than 1 million monthly transactions each month. Leading brands, including Walmart, Macy's, Wayfair, Skechers and eBay are among key customers.

Learn more at www.taboola.com and follow @taboola on Twitter.

Contacts

Investors:

Rick Hoss

investors@taboola.com

Press:

Dave Struzzi

press@taboola.com