



Taboola to Release First Quarter 2022 Financial Results on May 12, 2022 and Host Earnings Conference Call on May 13, 2022

April 27, 2022

NEW YORK, April 27, 2022 (GLOBE NEWSWIRE) -- Taboola (Nasdaq: TBLA), a global leader in powering recommendations for the open web, helping people discover things they may like, today announced that it will release first quarter 2022 financial results after the market closes on Thursday, May 12, 2022. Management will host a conference call and webcast to discuss the Company's financial results, recent developments and business outlook the following morning at 8:30 a.m. ET on Friday, May 13th, 2022. Conference call details below:

What: Taboola First Quarter 2022 Financial Results Conference Call

When: Friday, May 13, 2022

Time: 8:30 a.m. ET

Live Call:

US/Canada Toll-Free: (877) 312-1874

International: (470) 495-9527

Conference ID: 7816866

Webcast: <https://investors.taboola.com/>

About Taboola

Taboola powers recommendations for the open web, helping people discover things they may like.

The company's platform, powered by artificial intelligence, is used by digital properties, including websites, devices and mobile apps, to drive monetization and user engagement. Taboola has long-term partnerships with some of the top digital properties in the world, including CNBC, BBC, NBC News, Business Insider, The Independent and El Mundo.

More than 15,000 advertisers use Taboola to reach over 500 million daily active users in a brand-safe environment. Following the acquisition of Connexity in 2021, Taboola is a leader in powering e-commerce recommendations, driving more than 1 million monthly transactions each month. Leading brands including Walmart, Macy's, Wayfair, Skechers and eBay are among key customers.

Learn more at www.taboola.com and follow @taboola on Twitter.

Press Contact

Dave Struzzi

Dave.s@taboola.com

Investor Contact

Jennifer Horsley

Jen.h@taboola.com