Taboola Earns Placement on Fortune Media and Great Place To Work's 2025 Best Workplaces in Advertising & Marketing List

September 11, 2025 at 7:00 AM EDT

New York, NY – Taboola (Nasdaq: TBLA), a global leader in delivering performance at scale for advertisers, today announced that it has been selected for the 2025 Fortune Best Workplaces in Advertising & Marketing™ List

The Best Workplaces in Advertising & Marketing list is based on analysis of survey responses from over 9,000 employees at Great Place To Work Certified™ companies in the advertising and marketing industry. Survey responses reflect a comprehensive picture of the workplace experience. Honorees were selected based on their ability to offer positive outcomes for employees regardless of job role, race, gender, sexual orientation, work status, or other demographic identifier.

When: The news was announced today, September 11, 2025.

Where: The landing page with the news and results can be found here.

The Best Workplaces in Advertising & Marketing list is highly competitive. Great Place To Work, the global authority on workplace culture, determines its lists using its proprietary For All™ Methodology to evaluate and certify thousands of organizations in America's largest ongoing annual workforce study, based on over 1.3 million survey responses and data from companies representing more than 8.2 million employees this year alone.